



## BEST LITTLE DANCER IN AMERICA CONTEST OFFICIAL CONTEST RULES

The Best Little Dancer In American Contest (“Contest”) starts September 6, 2008 and ends October 28 2008. Contest sponsored by Baby Loves Disco LLC (1508 Christian St, Philadelphia PA 19146 ) and Stride Rite Children’s Group, Inc., 191 Spring Street, Lexington, MA, 02420 (“Sponsors”).

**ELIGIBILITY::** The Contest is offered to legal residents of the 50 United States and the District of Columbia who are children 6 years of age or younger or a parent with children 6 years of age or younger at time of entry. Employees of Sponsors, its subsidiaries, agents, representatives, retailers, and advertising, promotion and production agencies, and their immediate families and persons living in the households of each are not eligible to enter. This Contest is subject to all federal, state and local laws and regulations. Void where prohibited or restricted by law.

**HOW TO ENTER::** Contests will be held in each of the 12 cities listed below and as part of the Baby Loves Disco event in each of these cities. Each entrant must have a valid ticket to that Baby Loves Disco event. Entries will be accepted at each Contest site on a “first come, first served” basis.

CITY	DATE	VENUE
Brooklyn	September 6, 2008	Southpaw
Minneapolis	September 6, 2008	Trocadero
Philadelphia	September 7, 2008	Shampoo
Chicago	September 14, 2008	Club Metro
Charlotte	September 20, 2008	Cans Bar and Canteen
Detroit	September 21, 2008	Crofoot
Manhattan	September 21, 2008	Le Poisson Rouge
Dallas	September 27, 2008	Purgatory Dallas
San Francisco	September 27, 2008	Ruby Skye
Boston	September 28, 2008	Revolution Rock Club
Orlando	September 28, 2008	Club Firestone
Portland	September 28, 2008	Wonder Ballroom

**DANCE CONTEST REQUIREMENTS::** Individuals participating in the Contest must adhere to the following criteria:

- open to children 7 and under only – no dancing with parents or partners allowed
- dance routines can be no more than 30 seconds in length
- no props, branded items, logos, trademarked designs, or other intellectual properties may be used or worn.
- music will be selected by and provided by the Sponsors; no exceptions

Dance routines will be videotaped for potential use on the Baby Loves Disco website. All video tapes become the property of Baby Loves Disco, which retains all rights including, but not limited to, any intellectual property rights, including copyrights, the right to copy, edit, modify, adapt, publish, and/or use the video tape in any way and in all media without limitation or further consideration.

**JUDGING::** A three person panel of judges, selected by Baby Loves Disco will judge each participant's dance routine on the basis of: creativity (30%) – dance moves, transitions, flow; enthusiasm (30%) perceived enjoyment, fun attitude, expression; energy (40%) – moves that move both the dancer and the audience. On the basis of this scoring, two winners will be selected in each city. In the event of a tie, winners will be selected based on an “overall impression and crowd reaction” score.

**NATIONAL WINNER:** On October 1 a short video clip of each regional winner will be posted to the BLD USA website. Online voting (limited to one vote per email address) will be held from October 1 – October 31. The winner in each age group will be determined by the total number of votes received. The winning dance routine will be posted online on or about November 1, 2008.

**AFFIDAVITS AND RELEASES:** As a condition of participating in the Best Little Dancer Contest, all local market participants will be required to execute an Affidavit of Eligibility, Publicity Release and Release of Liability prior to competing. Except where prohibited by law, participation in this competition constitutes permission to use the winner's name, biographical information, likeness, and videotaped dance routine for

purposes of advertising and promotion in all media, including on-line worldwide, in videos, and television without limitation or further compensation.

**RELEASES AND GENERAL CONDITIONS:**; By participating in this Contest, participants agree; (a) to be bound by these Official Contest Rules and the decisions of the judges and Sponsors, which shall be final and binding, and (b) that the Sponsors, it's subsidiaries, agents, representatives, retailers, and their respective officers, directors, agents and employees are not responsible for and shall not be liable for: (1) any incorrect or inaccurate information associated with our utilized in the Contest; (2) any errors, omissions or deletions in any materials associated with the Contest; (3) illegible, incomplete, damaged, misdirected, late, lost or unprocessed submissions, including Affidavits and Releases; (4) any condition caused by events beyond the control of the Sponsors which may cause the Contest to be disrupted or corrupted; or (5) any loss, injury or damage of any kind caused by participation in this Contest, or by the acceptance and/or use of any prize. Baby Loves Disco reserves the right, in its sole discretion, to modify, cancel, terminate, or suspend any portion of this Contest, including the Internet portion, should fraud, virus, bugs, unauthorized human intervention, systems malfunctions, failures or difficulties, or other causes beyond the control of Sponsors and its agencies corrupt or affect the administration, security, fairness or proper play or conduct of the Contest.

Sponsors have the right to disqualify any Contest participant at any time during the Contest for any reason, including engaging in behavior or conduct which the Sponsor deems to be inappropriate.

Baby Loves Disco assumes no responsibility for any third party's failure to act in accordance with its instructions pertaining to the implementation of this Contest.

By entering this Contest you give your consent for Sponsors to deliver your entry material and/or personal information to contest administrators as required for the purpose of administering the Contest. Only Sponsors, and such other contest administrators will have access to the personal information. Information will be used in accordance with Sponsor's online privacy policy.